

Advocacy and International Development: to 2026 and beyond!

SIDA Spring Conference 2025

Patrick Grady, Head of Policy and Communications

Slido.com - 4049989



Scotland's International
Development Alliance

Overview

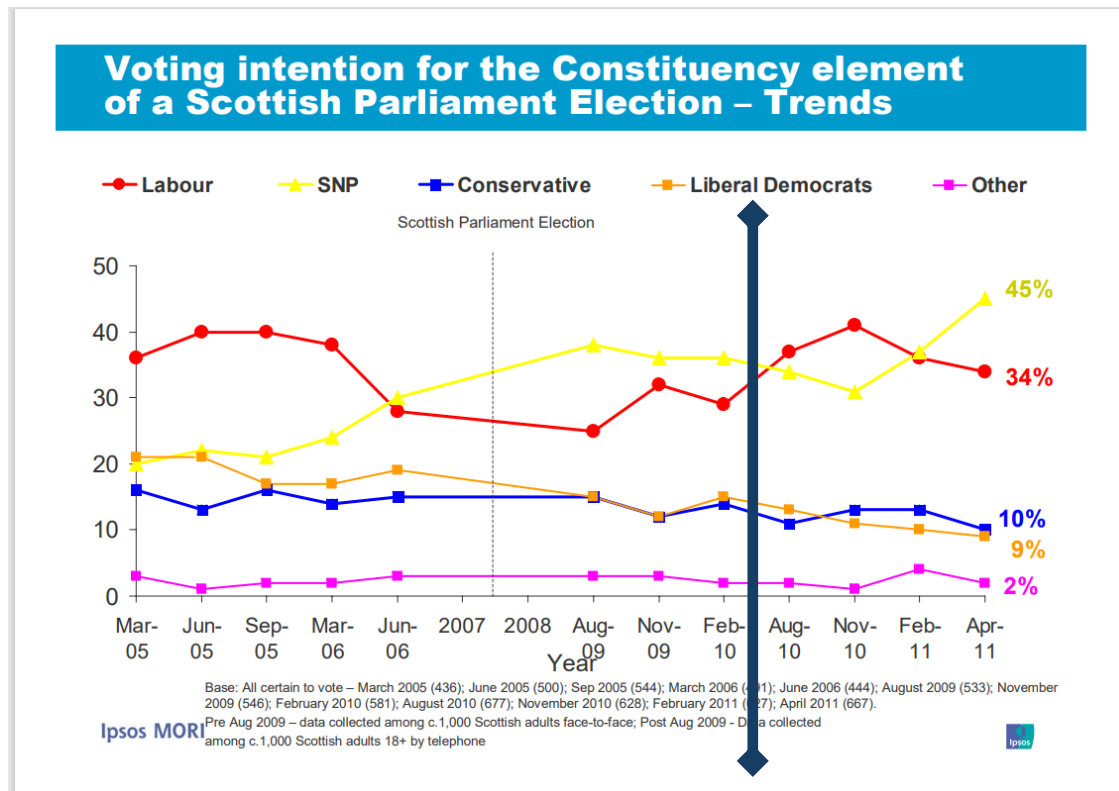
- Looking back: where have we come from?
- Looking around: where are we now?
- Looking forward: where might we be going?
- Group discussion 1: Policy
- Group discussion 2: Engagement
- Wrap-up



Scotland's International
Development Alliance

Looking Back

- 2005: Make Poverty History, introduction of IDF & SMP
- 2011: Dramatic shift in polls, introduction of Climate Justice Fund



Scotland's International
Development Alliance

Looking Back

- 2005: Make Poverty History, introduction of IDF & SMP
- 2011: Dramatic shift in polls, introduction of CJF
- 2016: Joint asks: NIDOS/SMP/SFTF
 - Maintain or Increase Funding for IDF and CJF
 - Deliver UN Sustainable Development Goals: both domestically and internationally
 - Support Civic Society Contributions
 - Promote Dignified Partnerships: focus on partnerships rather than charity
 - Policy Coherence for Development
 - Develop Scotland as a Fair Trade Nation



May 2016: Scottish Parliamentary Election Manifesto Requests from

- Network for International Development Organisations in Scotland (NIDOS),
- Scotland Malawi Partnership (SMP), and
- Scottish Fair Trade Forum (SFTF)

NIDOS is the Network of International Development Organisations based in Scotland. It aims to strengthen the contributions of Scottish organisations to tackling inequality and poverty worldwide. NIDOS works with its 100 plus members to make them more effective, by enabling them to network and engage, learn from each other, raise more funds and have more influence.

The Scotland Malawi Partnership (SMP) is the national umbrella network coordinating, representing and supporting Scotland's 150-year old civic friendship with Malawi. The SMP has more than 800 member organisations and key individuals, representing the 94,000 Scots actively engaged with Malawi each year. SMP members contribute £40 million a year of inputs to their Malawi links; this work benefits 300,000 Scots and 4 million Malawians annually. Some 46% of Scots have a friend or family member involved in a Malawi link.

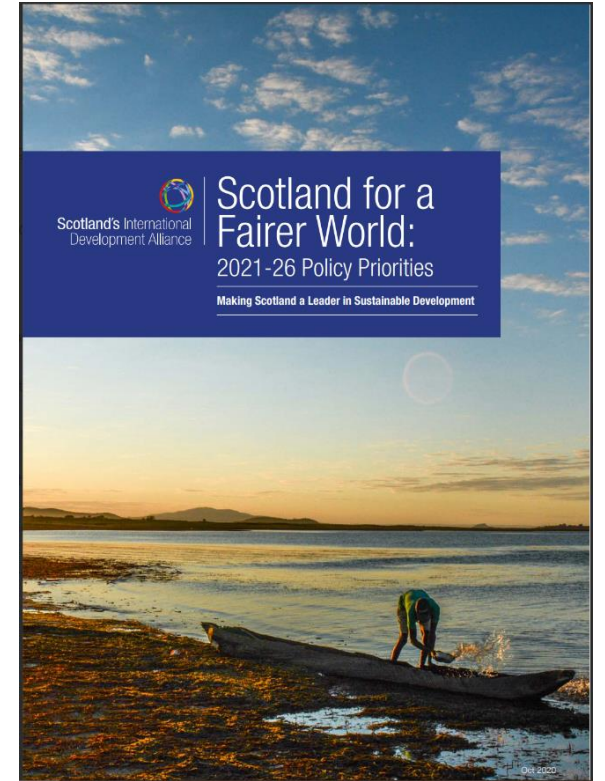
The Scottish Fair Trade Forum is an independent body with membership open to any individual or organisation interested in meaningfully promoting Fair Trade in Scotland. Led by the Scottish Fair Trade Forum, Scotland successfully achieved Fair Trade Nation status in February 2013.



Scotland's International
Development Alliance

Looking Back

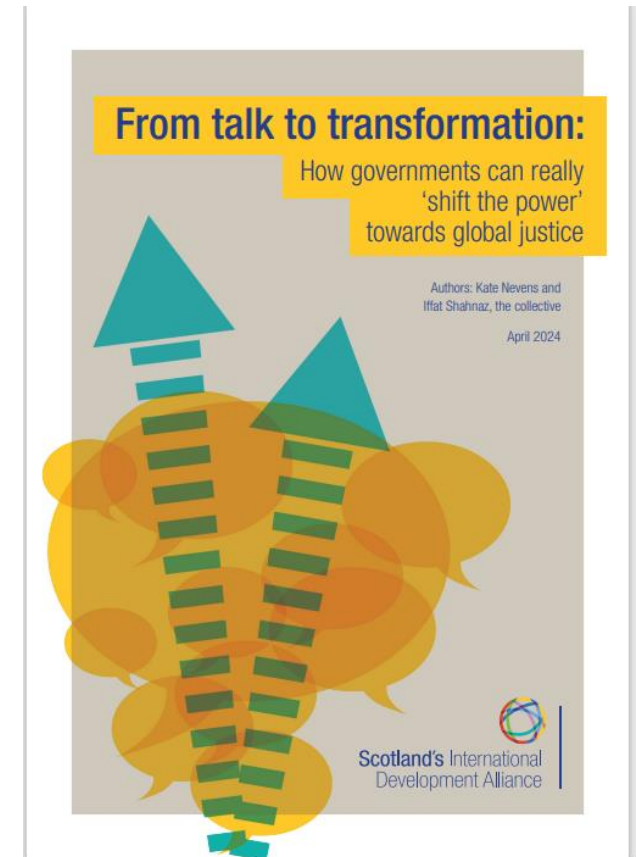
- 2005: Make Poverty History, introduction of IDF & SMP
- 2011: Dramatic shift in polls, introduction of CJF
- 2016: Joint asks: NIDOS/SMP/SFTF
- 2021: Pandemic context, COP26
 - 22 'asks' under six headings:
 - Policy Coherence for Sustainable Development
 - A Sustainable and Equitable Economy for All
 - International Development Funding
 - Global Citizenship Education



Scotland's International
Development Alliance

Looking Back

- 2005: Make Poverty History, introduction of IDF & SMP
- 2011: Dramatic shift in polls, introduction of CJF
- 2016: Joint asks: NIDOS/SMP/SFTF
- 2021: Pandemic context, COP26
- 2024: From Talk to Transformation
 - Acknowledge historic and ongoing injustices
 - Promote feminist and decolonised economic alternatives
 - Work to centre Indigenous and Global South expertise
 - Provide more direct support to movements, human rights defenders and civil society
 - Make development funding more accessible and accountable to communities it serves
 - Improve policy coherence around global justice commitments
 - Ensure internal government processes & structures are inclusive



Scotland's International
Development Alliance

Looking Around

- “The World Has Changed!”
- Aid cuts and retrenchment: US, UK and elsewhere
- Conflict and crises
- Changing communications and engagement (other workshops today!)



Scotland's International
Development Alliance

Looking Ahead

- The world will keep changing
 - Evolving politics and emerging parties
 - Our ambition has increased at each election
 - Agenda 2030 / SDGs ... and a successor framework?
-
- Questions / Reflections



Scotland's International
Development Alliance

Group Discussion 1: Policy

- What should the key 'asks' from the sector to political parties be?
- What is the balance between consolidating progress to date and pushing for further, transformative change?
- What is the balance between 'hard' policy asks for the next Scottish Government and 'soft' leadership-by-example asks?
- Approx 10mins then feedback



Group Discussion 2: Engagement

- What priority should we give to ‘insider’, direct engagement with political parties in developing manifesto ideas?
- To what extent should we engage with smaller/emerging parties?
- What should public engagement look like?
- How does it interact with other public-facing campaigns?
- Approx 10mins then feedback



Wrap-up: final thoughts and next steps

- SIDA Policy Committee & Working Groups
 - Global Citizenship Community
 - Diaspora Group
 - Corporate Accountability Group Scotland
- Connection with other networks: SCCS, SMP, SFT
- A coalition of the willing?

- Time for lunch! (and networking - until 2:30pm)



Scotland's International
Development Alliance