



Shifting the Power

SIDA Spring Conference

April 2024

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What we will be talking about



- 1 Who is Comic Relief
- 2 Shift the Power movement
- 3 Shifting the Power programme
- 4 Challenges and opportunities

1 Who is Comic Relief



Comic Relief Founders



50% distributed in the UK

50% distributed internationally



Over £1.6 billion raised



A JUST WORLD FREE FROM POVERTY



**WHERE WE'LL FOCUS
FOR IMPACT**



PROGRESSIVE FUNDING PRACTICE

*'A collection of funding practices, which, taken together **promote a more just and equitable distribution of resources to address systemic inequalities and create social change.***

*For example, allocating resources to **underfunded communities** or causes; using funding criteria that **prioritize diversity, equity, and inclusion**; and providing **flexible funding** that allows grantees to allocate resources as they see fit, rather than imposing rigid funding requirements.*

How we fund - our Funder's Charter

BE POWER AWARE

As a funder we will always have power in different forms; but we will seek to acknowledge this and shift power wherever possible. We will always ask – is it appropriate for us to make this decision, or can we hold space for others.

INCLUSIVE DESIGN AND DECISION MAKING

We will ensure people closest to the issues being funded are adequately and safely included in the design and decision making of funding calls, and be fairly remunerated for their time and expertise

SHOW OUR WORKING OUT

We will put transparency at the heart of our external communication. You can expect us to evidence our assumptions and conclusions and explain the rationale for any fund/call focus

FLEXIBLE FUNDING

We will actively support core and flexible funding. We will continue to support the sector's transition away from an undue reliance on short term, highly restrictive project funding.

TRUST AND RELATION SHIPS

We establish trust through open and transparent dialogue. We actively listen and support our partners, prioritising human relationships to deepen our connection. This helps us better understand the needs of our partners.

2 Shift the Power movement





Global Fund for Community Foundations

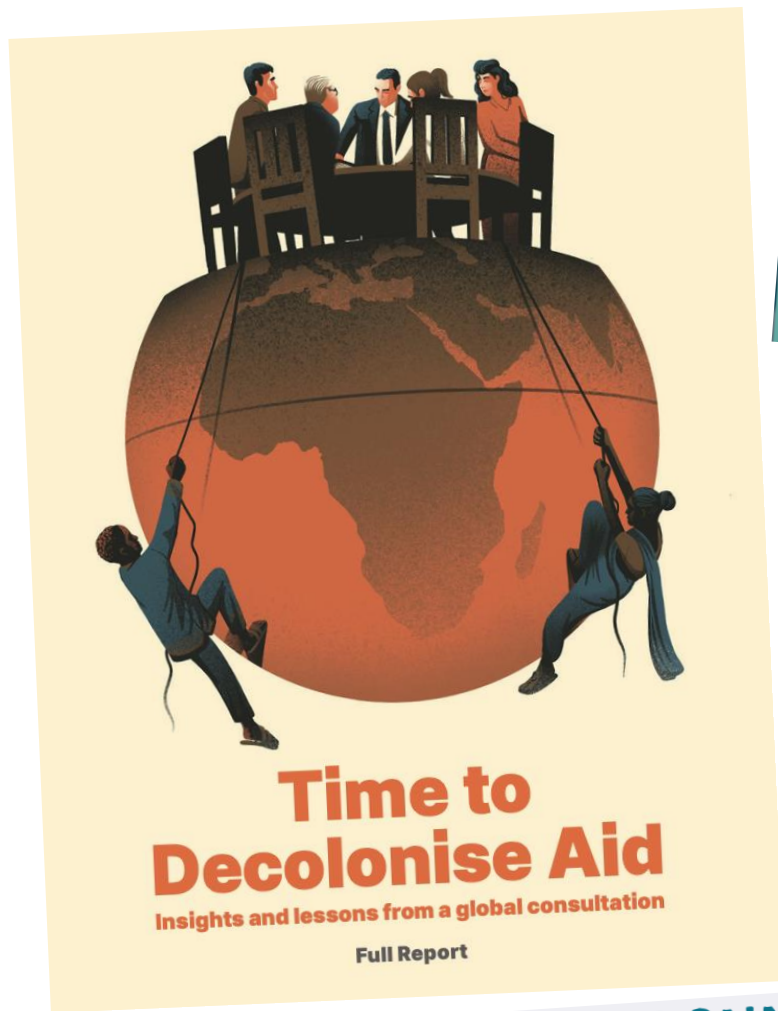
- **Interlocking crises** of the environment, the economy, social deprivation and polarisation, banking fragility, attacks on democracy & the rise of populism, geo-political eruptions, and the lingering impact of the COVID pandemic
- Opportunity to make a **powerful case for a transition** to a more sustainable, equal, democratic, and healthy world.



Global Fund for Community Foundations

#ShiftThePower Movement

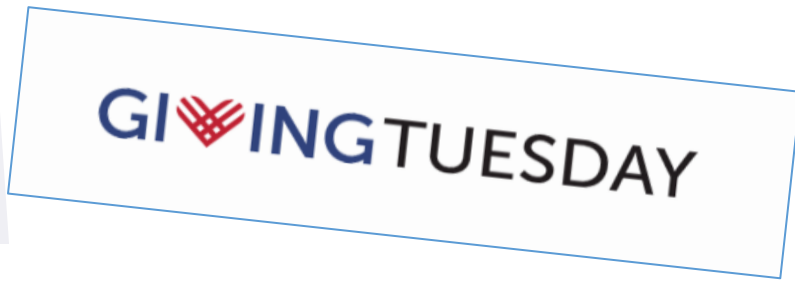
- What sort of **political economy, public services and democratic structures** will support the lives we want and need to lead given this perma-crisis moment?
- What is the role of the state, civil society and purposeful business in this transition and how do we build **big long-term & durable shifts in mindsets, behaviours and practices**?



The RINGO Project: Re-Imagining the INGO and the Role of Global Civil Society

Racism, power and truth: Experiences of people of colour in development

THE COST OF DISCONNECTED COMMUNITIES
A new study has found that disconnected communities could be costing the UK economy £32 billion every year.



Five reasons donors give for not funding local NGOs directly

1 Lots of southern and smaller CSOs do not have the capacity to fill in all our forms, let alone spend our money effectively.

2 We do not have the administrative capacity to give smaller amounts of money.

3 We need to channel money through a few, trusted partners so that we can manage risk and comply with our own rules.

4 We have strict anti-terror and anti-money laundering rules that make giving directly difficult.

5 We are under domestic political pressure to fund through CSOs in our home country.



disruptive

adaptive

trust based

shift decision making

transformative

voice

shifting power

participative

Asset based

#Shift The Power Movement





3 Shifting the Power programme





#Shift

The

Power

Shifting the Power programme

World Vision presentation

Shifting the Power

COMIC RELIEF



 **UK International Development**
Partnership | Progress | Prosperity


ZAMBIAN GOVERNANCE FOUNDATION
FOR CIVIL SOCIETY

 **Tilitonse Foundation**

 **STAR GHANA FOUNDATION**

 **WACSI**

5

**characteristics of the
Shifting the Power
programme**

1

transformative programme

- fundamentally centres locally-led, participatory, co-created, democratic and distributed ways of working
- aims to challenge the status quo in philanthropy and development
- aims to develop a bank of evidence of the best approaches

2

**Joint funded by UK government
and Comic Relief**

£60 Million



£30 mil



£30 mil

3

Anchor Partners in three countries

Ghana

Zambia

Malawi



4 10 years

- Inception phase 2020 to 2022
- Programme delivery from 2022 to 2030.

3 funds

- Catalyst Fund
- Civil Society Strengthening Fund
- Community Resource Match Fund



5



4 Learning so far

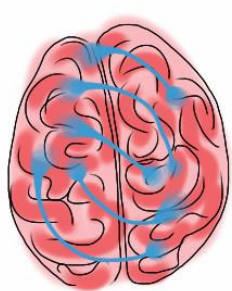


**It's not what we do
but equally about
how we do it**

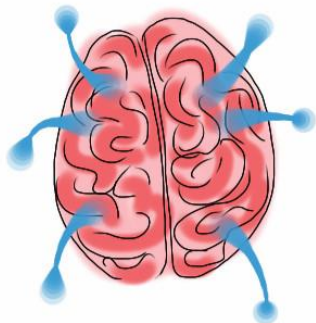


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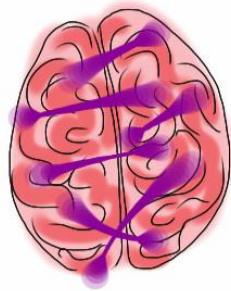
#changell facilitated by @carasa



Learn



Unlearn



Relearn

- Toffler
as cited in
"NOW YOU SEE IT"
by @CathyNDavidson

@cathyndavidson





THANK
YOU

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