Making the most of membership



We are delighted that you are a member of Scotland's International Development Alliance.

As a collaborative network, the more you put in, the more you get out.

Being a member of the Alliance means being part of an active, dynamic membership with bags of potential to share your knowledge with others, and to learn from organisations in your sector.

Steps to take:

Here's some quick, easy tasks to do in order to make sure you are getting the most out of your membership!

- Download the Alliance logos <u>here</u> and use them on your website
- Share this tweet to let your community know you are a part of the Alliance
- Folllow us across our social platforms & share any of our content relevant to your community
- 4 <u>Complete this form</u> providing details of the members of your team
- Look out for an invite to our new Alliance Community digital space, coming soon!

Collaborate



Our membership brings together a huge variety of organisations and individuals, with a wide range of potential opportunities to collaborate and create the sector that you want. There are varied opportunities to collaborate with us, including partnership and sponsorship within our highly attended and wide ranging hybrid events programme.

We will shortly be launching a new digital platform for the Alliance Community, a space on the Alliance website for members only, where individuals from all member organisations can interact and collaborate.

The Alliance Community offers the perfect space to:

Network

Ask questions

Seek advice

Join or set up Working Groups

Find funding opportunities

Collaborate on projects

Comms pack:



Alliance logos available for download <u>here</u> for use on your website or social media







Follow us across our social media platforms to stay up to date with our work, and share anything of ours that may resonate with your audience.









Click to tweet:

'We've just joined @IntDevAlliance - looking forward to partnership, collaboration & connection as we work to create a #fairerworld.



Share this post on your LinkedIn and Facebook:





"We've just joined Scotland's International Development Alliance, the membership body for everyone committed to creating a fairer world, free from poverty, injustice and environmental threats. We are looking forward to partnership, collaboration and connection with other members in their community."





As a member, you have access to our broad and varied community, with ample opportunities to share your work and mission. Let us know what you're up to, and your content will reach our wide audience.

Send us your:

Upcoming events

Exciting projects & campaigns

Job vacancies

Updates

Send anything you'd like to share over to Kat





One of the best ways to engage with the network is by <u>writing</u> <u>a blog post</u> for our website. You can chat to <u>Kat</u> about any ideas you have or projects you want to shout about.

Members can submit as many blogs as needed, and the invitation is open year round.

We highlight Member blogs in each monthly newsletter, so if you have a big launch or campaign coming up, get in touch with Kat well in advance so she can schedule that into newsletter content.

An ideal blog post has:

- between 300-600 words
- at least one high quality image
- tailored content that will appeal to an audience of engaged global citizens, largely living in Scotland





As a member of the Alliance, you are welcome to reach out to members of <u>our team</u> for support or advice.

To email a member of the team, just click on their name:

Frances Guy - Chief Executive

Lewis Ryder-Jones - Deputy Chief Executive

<u>Francis Rogers</u> - Membership Engagement & Development Manager

Kat Court - Digital Communications & Events Coordinator

Ellie John - Knowledge Exchange & Impact Officer

Deirdre Muldowney - Finance & Administration Officer

For general enquiries: admin@intdevalliance.scot

We look forward to working with you to create a fairer world.

