

Digital Summit: Global Development beyond COVID-19

Thursday 24 September 2020

Programme

- 10:30 Welcome from the Chair** Talat Yaqoob FRSE, Independent Consultant and Researcher
- 10:35 Opening keynote** Jenny Gilruth MSP, Minister for Europe and International Development
- 11:00 Sessions 1 (see page 2 for details)**
- A. COVID-19 and the funding landscape: searching for silver linings
 - B. How can we ensure a COVID-19 recovery that addresses deep-rooted inequalities?
 - C. COVID-19 as a catalyst to shift the power in partnerships
- 11:50 Short break**
- 12:00 Sessions 2 (see page 3 for details)**
- A. Climate change and COVID-19: Resilience against converging crises
 - B. Inclusive and equitable quality education for all – lessons learned from COVID-19
 - C. The impact of COVID-19 on public perceptions of aid and development
- 12:50 Short break and reflections on morning sessions**
- 13:00 Lunch and networking activities**
- 13:30 Sessions 3 (see page 4 for details)**
- A. What have we learned from COVID-19 about effective public health communications?
 - B. Has COVID-19 changed the humanitarian landscape?
 - C. Safeguarding in the times of COVID-19
- 14:20 Short break**
- 14:25 Closing plenary: Building back better towards Agenda 2030**
- John Carstensen, Climate Change Lead (International Development), Mott MacDonald
 - Anne-Birgitte Albrechtsen, Chief Executive Officer, Plan International
 - Caroline Rance, Climate and Energy Campaigner, Friends of the Earth Scotland
 - Lysa John, Secretary General, CIVICUS
- 15:10 Closing remarks from the Chair**
- 15:15 Event close**

Breakout Sessions 1

Sessions 1 (11:00-11:50)

1A. COVID-19 and the funding landscape: searching for silver linings

This session will explore the consequences of the pandemic for public fundraising and corporate giving, and discuss the future trends for institutional donors. It will also explore innovative case studies where digital fundraising has responded to the disruption caused by the COVID-19 pandemic.

With input from:

- Zoe Abrahamson, Senior Funding Advisor, Bond
- Michael Mapstone, Director of External Affairs and Global Engagement, Charities Aid Foundation
- Gavin McLellan, Head of Scotland, Chartered Institute of Fundraising
- Stella Opoku-Owusu, Deputy Director, African Foundation for Development
- Tom Bartram, Senior Institutional Fundraiser, The Open University (Session Chair)

1B. How can we ensure a COVID-19 recovery that addresses deep-rooted inequalities?

We know that COVID-19 is hitting the most marginalised hardest. What actions are needed to ensure that equity and justice are at the heart of a COVID-19 recovery, and building resilience amongst those most marginalised? This session will explore gender, LGBTI+ and disability in focused groups with insights and experience from across the globe before bringing key issues and proposed actions to a plenary for discussion.

With input from:

- Abaynew Mulat, Safeguarding Gender & Social Inclusion Coordinator, Link Education International
- Scott Cuthbertson, Development Manager, The Equality Network
- Juan Miguel Sánchez Marin, Programme Manager, The Kaleidoscope Trust
- Elfreda Whitty, Programme Manager, Southern Africa, CBM UK
- Emile Cadet Vuningabo, Project Officer, NUDOR, Rwanda
- Sam Ross, International Programme Director, Link Education International (Session Chair)

1C. COVID-19 as a catalyst to shift the power in partnerships

This session will support us to consider the practices and dynamics that underpin partnerships in humanitarian and development work, with a view to embedding more equitable, effective and sustainable working relations. Using the Critical Resource for Ethical International Partnerships as a practical tool, participants will engage in short activities and discussions to reflect on their own practices and experiences.

With input from:

- Mia Perry, Senior Lecturer in Community Development and Adult Education (People, Place & Social Change), University of Glasgow; Co-Director of the Sustainable Futures in Africa Network
- Jo Sharp, Professor of Geography, University of St Andrews
- Sustainable Futures in Africa Network members from Botswana, Eswatini, Malawi, and UK



Breakout Sessions 2

Sessions 2 (12:00-12:50)

2A. Climate change and COVID-19: Resilience against converging crises

What does the global health crisis mean for the ongoing climate crisis? How can we ensure that organisations learn from both to build resilience in the future? This interactive session will provide an opportunity to hear from experts on what 'climate proofing' means in practice in the context of COVID-19, and also share learning between participants during facilitated small group discussions.

With input from:

- Hasin Jahan, Country Director (Bangladesh), WaterAid
- Blessings Kachale, Programme Officer, Climate Change Programme Malawi, SCIAF
- Simon Anderson, Senior Fellow, Strategy and Learning, International Institute for Environment and Development (IIED)

2B. Inclusive and equitable quality education for all – lessons learned from COVID-19

The COVID-19 pandemic has disrupted the education of almost 1.5 billion learners worldwide. As countries seek to respond to the pandemic, what are the key considerations for ensuring continuity of education for all? This session will explore interventions which have supported learning during the crisis, and how education activities have been redesigned to address gaps and offer improved resilience going forward.

With input from Link Education International colleagues:

- Harold Kuombola, Malawi Country Director
- Harry Wala, Leave No Girl Behind Team Lead
- Sophie Mhoni, Leave No Girl Behind Project Manager
- Josephine Akiru, Uganda Programme Director (Session Chair)

2C. The impact of COVID-19 on public perceptions of aid and development

As our nervous journey out of lockdown unfolds, fears of recession replace fears of infection. Amidst the economic concerns at the pandemic's impact at home, how can we best communicate the increasingly important message about supporting people and communities in the Global South?

With input from:

- Jennifer Hudson, Professor of Political Behaviour; Director, Development Engagement Lab, University College London
- Huw Owen, External Relations Manager, Disasters Emergency Committee
- Graeme McMeekin, Acting Scotland Director, Tearfund



Breakout Sessions 3

Sessions 3 (13:30-14:20)

3A. What have we learned from COVID-19 about effective public health communications?

The COVID-19 pandemic has been dubbed an 'infodemic'. During this interactive session we will hear from a range of practitioners about what we have learned from the pandemic about effective public health communications and explore strategies to counter misinformation.

With input from:

- Ellie Kemp, Head of Crisis Response, Translators without Borders
- Richard Lace, Director of Programmes, BBC Media Action
- Claire Allen, Operations Manager, Evidence Aid
- Ben Taylor, Chief Executive Officer, Evidence Aid
- Irene Scott, Global Project Director, Internews
- Kalonde Kasengele, Director, Diverse Talent (Session Chair)

3B. Has COVID-19 changed the humanitarian landscape?

The COVID-19 pandemic is the worst disaster of a generation. How have responses to the pandemic, locally, nationally and internationally changed the humanitarian landscape as we know it? This session will explore this topic, with input from leading figures from the humanitarian community.

With input from:

- Daniel Walden, Head of Emergencies, Unicef UK
- Rita Rhayem, Director, Caritas Lebanon
- Ndubisi Anyanwu, Nigeria Country Director, Mercy Corps
- Meghann Rynard-Geil, Humanitarian Director, Internews
- Chrissie Hirst, Project Manager (International), Corra Foundation (Session Chair)

3C. Safeguarding in the times of COVID-19

In any crisis or emergency, the marginalised and vulnerable are disproportionately affected and will be at increased risk of abuse, exploitation, harm and neglect. This session will explore the impact of the pandemic on the safeguarding and wellbeing of those we work with, taking a look at new and emerging risks and how can we work with partners to adapt and ensure safeguarding remains high on the agenda.

With input from:

- Sylvie Robert, PSEA Coordinator in Ethiopia
- Linda Dembo, Acting Chief Executive Officer, Malawi Scotland Partnership (MaSP)

